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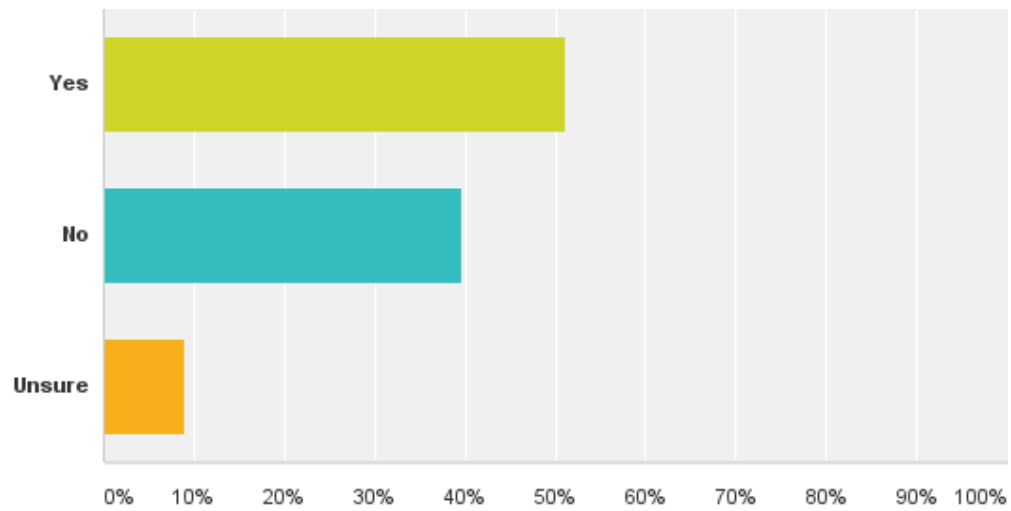
# MUNFA Survey of Attitudes on MUN Proposed Innovation Strategy – a summary

Summer 2015

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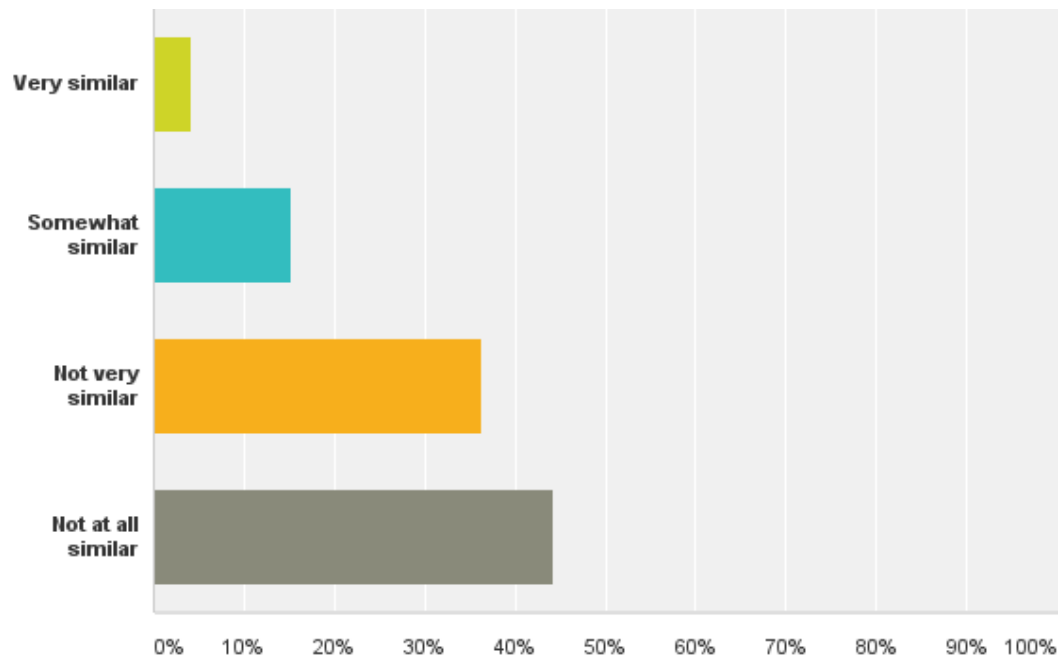
## Were you aware of MUN's Innovation Strategy document before being contacted by MUNFA to complete this survey?

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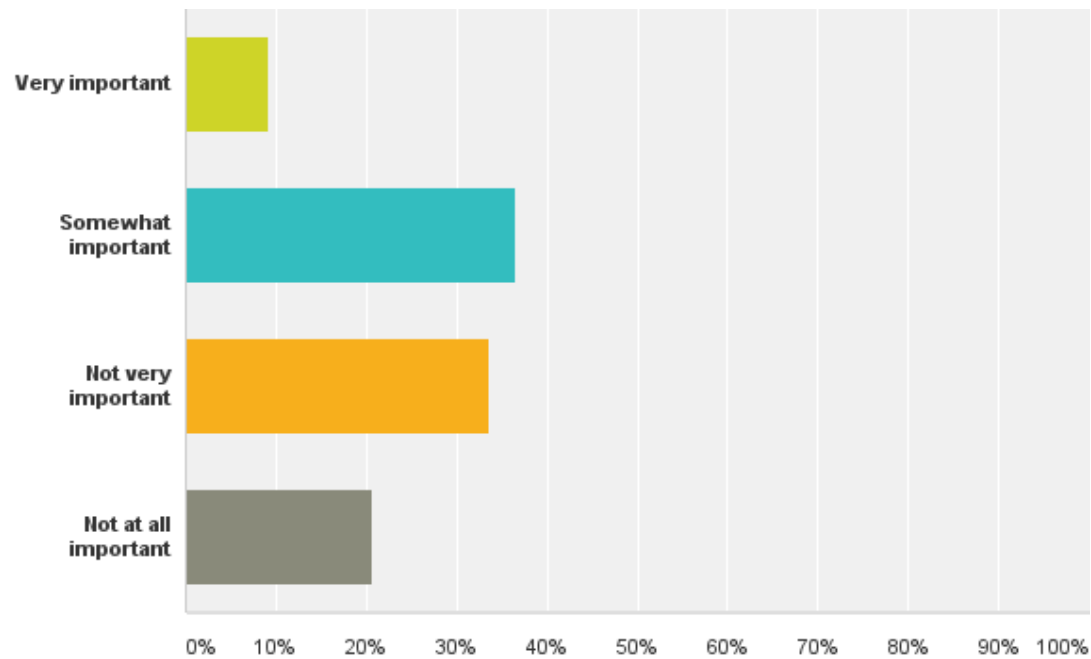
## How similar is the Innovation Strategy's definition of innovation, above, to your own view?

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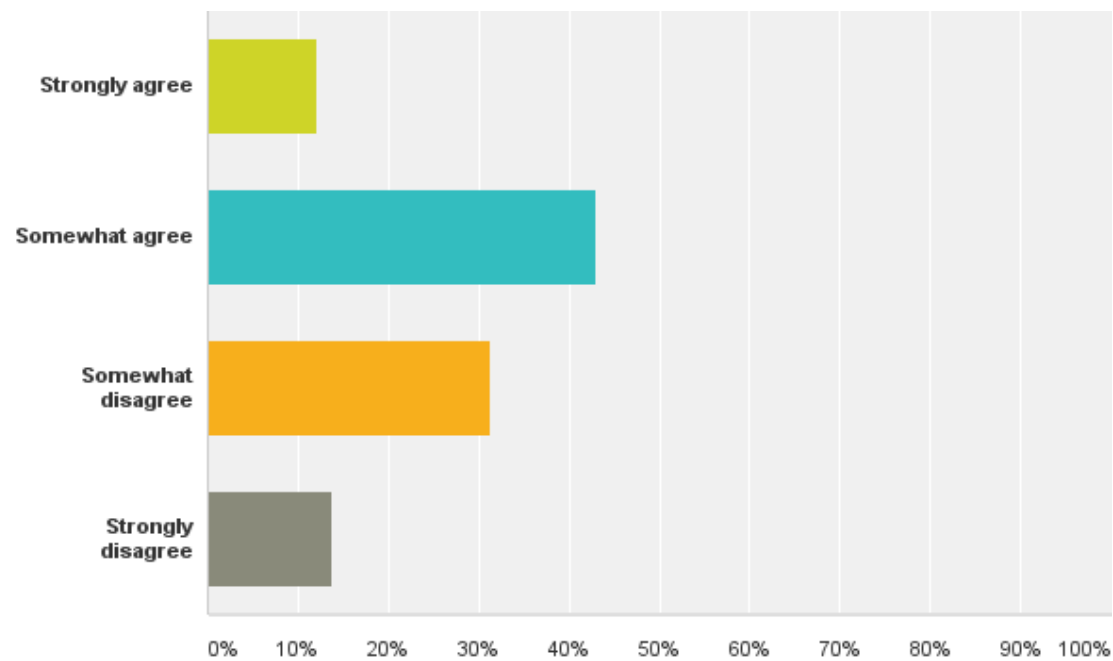
## How important do you feel it is for the university to develop an innovation strategy aimed at increasing the economic value of university research?

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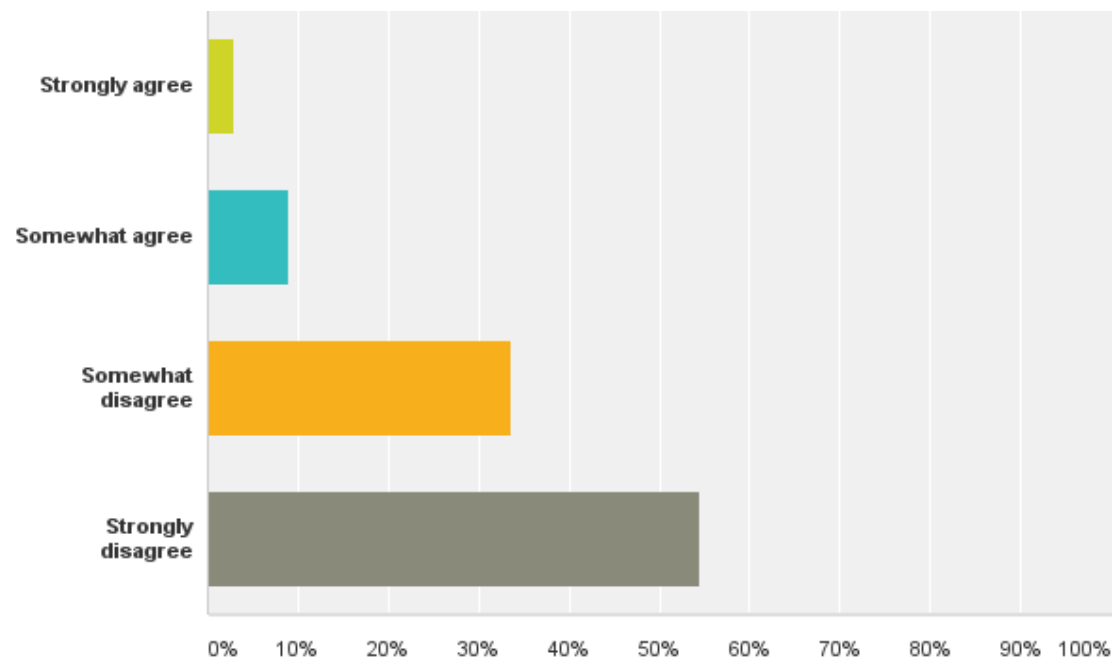
## Do you agree or disagree that the university should attempt to take a leading role in advancing the provincial economy?

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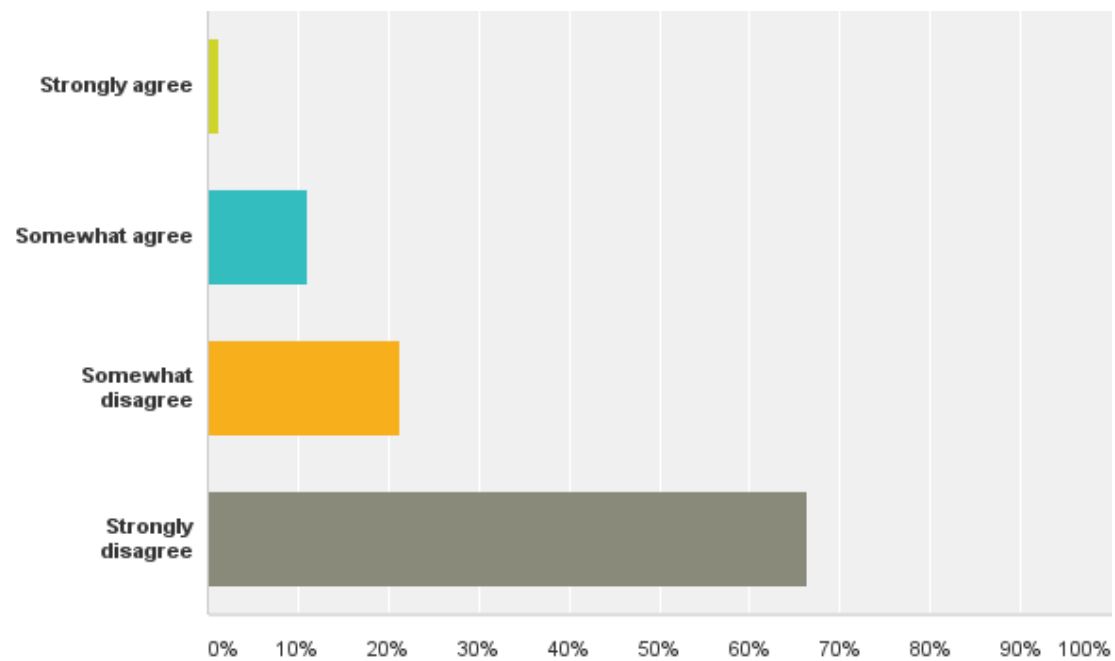
## Do you agree or disagree that innovation for commercial ends should be a core component of the University's mission?

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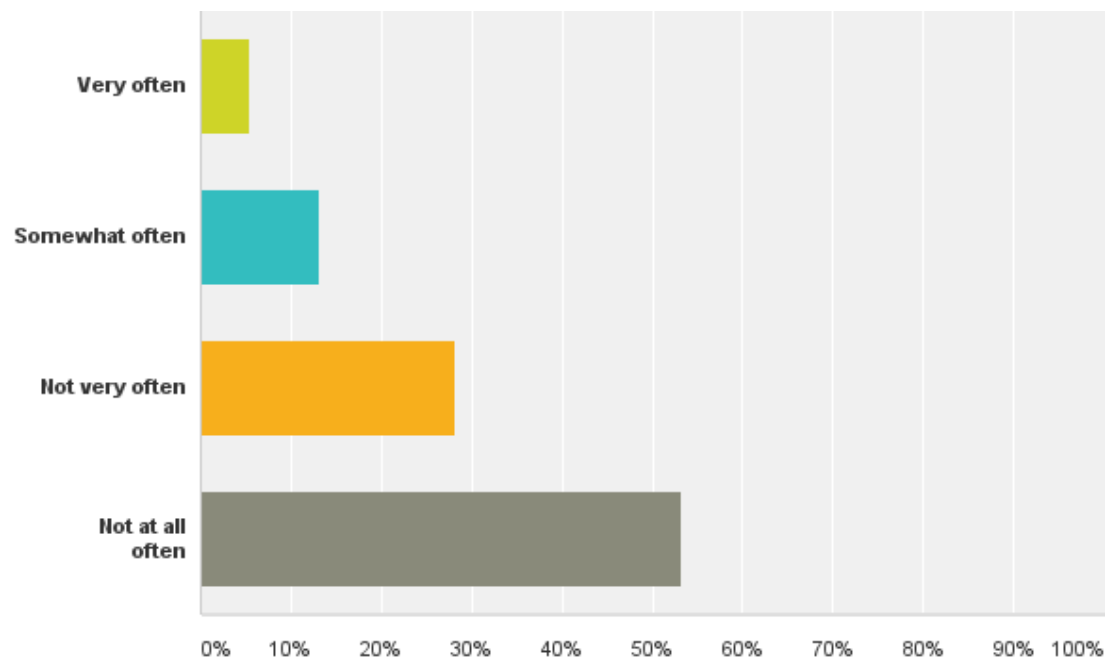
**Do you agree or disagree that job candidates' potential to create commercial value or acquire patents through their research should be a factor that search committees consider?**

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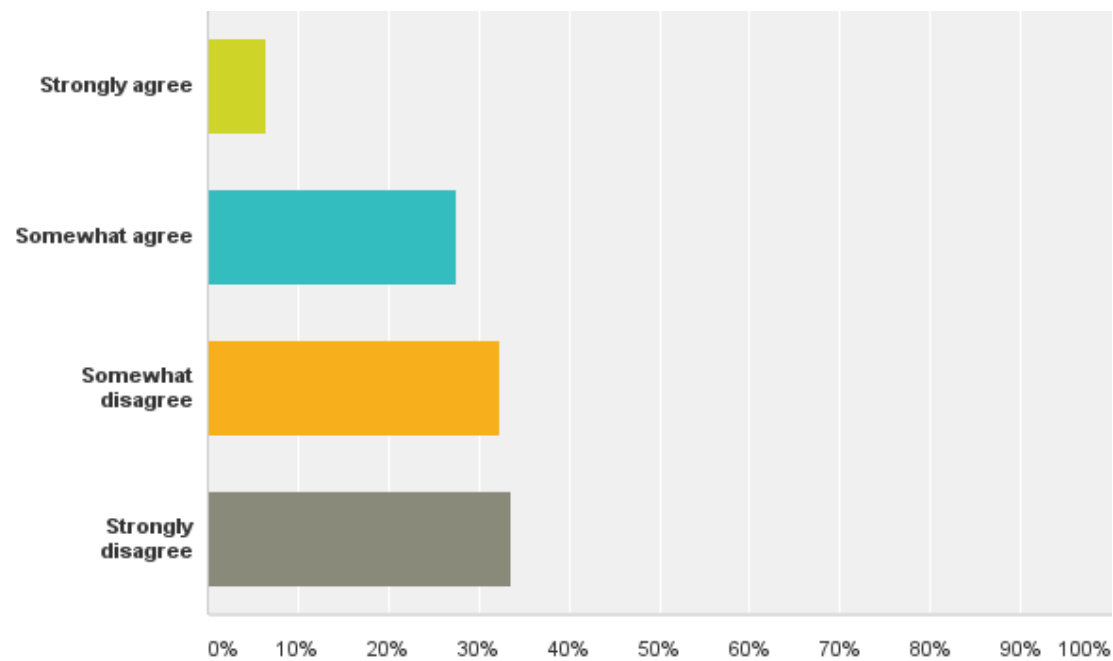
How often do you think about your own research in terms of its potential to create economic value (e.g., through patents, licensing, or the creation of new businesses)?

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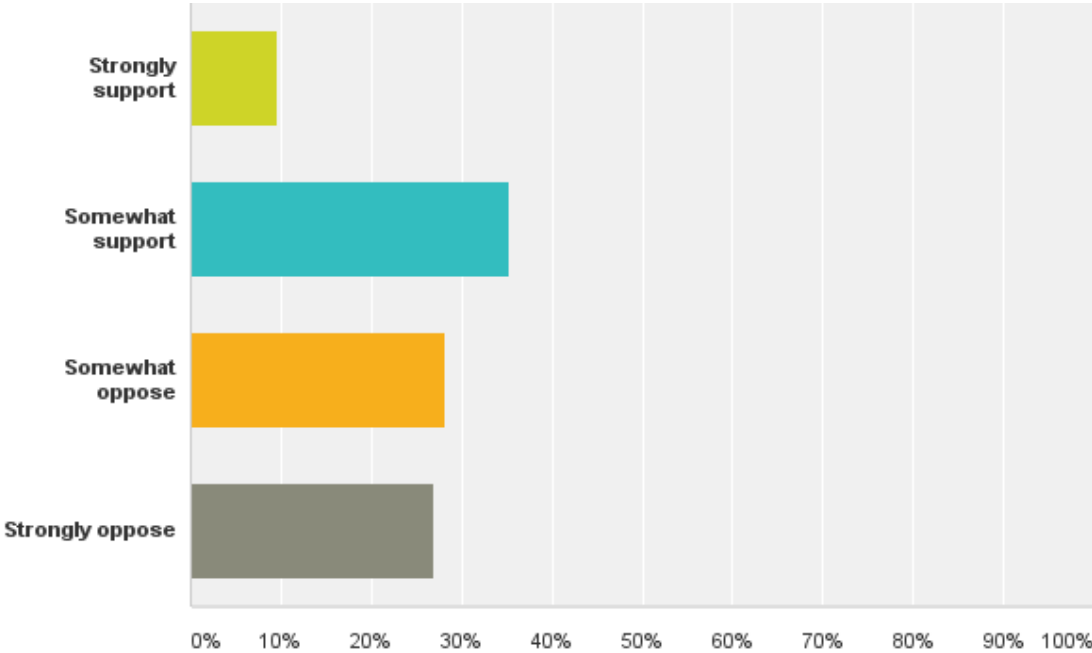
## Do you agree or disagree that all degree programs at Memorial should offer training and develop courses related to innovation?

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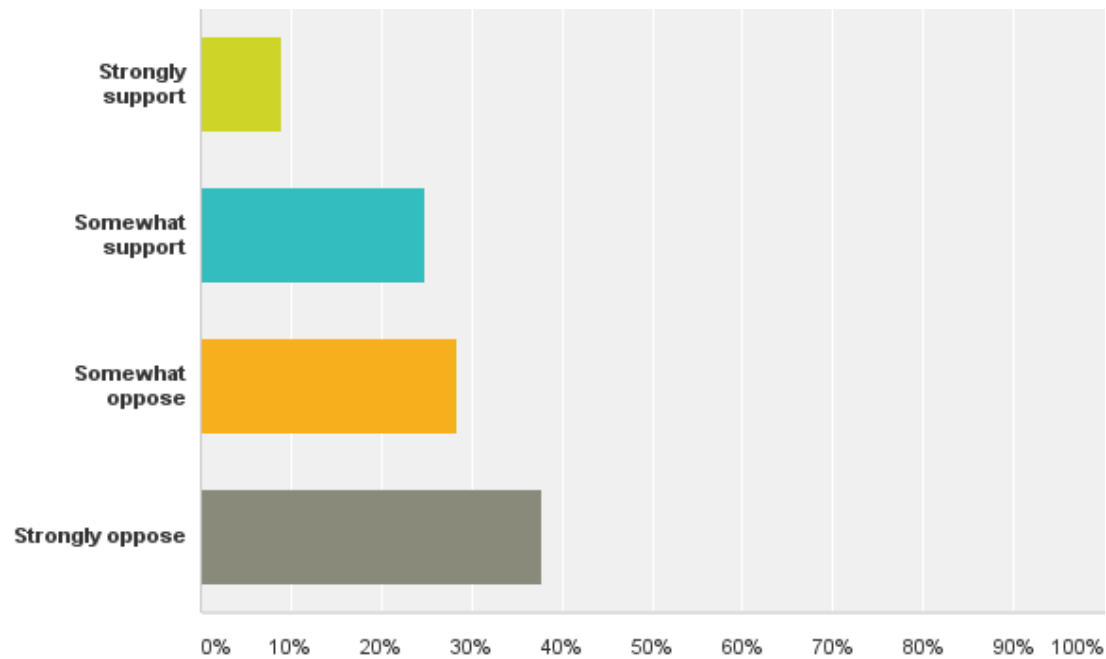
# Would you support or oppose the development of such a curriculum in your unit?

Answered: 227 Skipped: 36



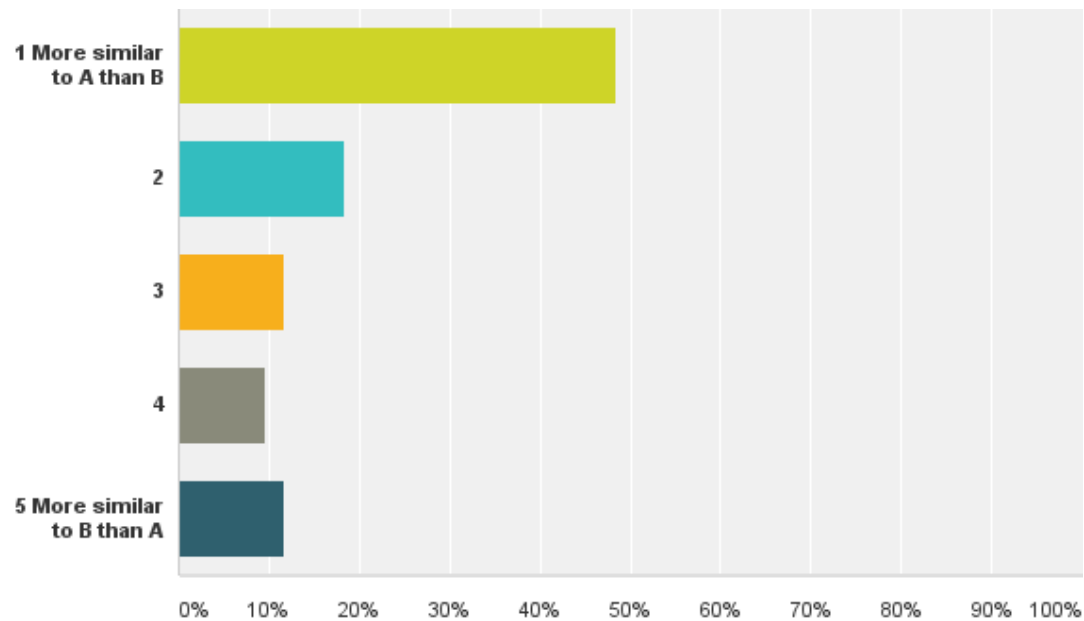
## Would you support or oppose the creation of a postgraduate program in innovation in your unit?

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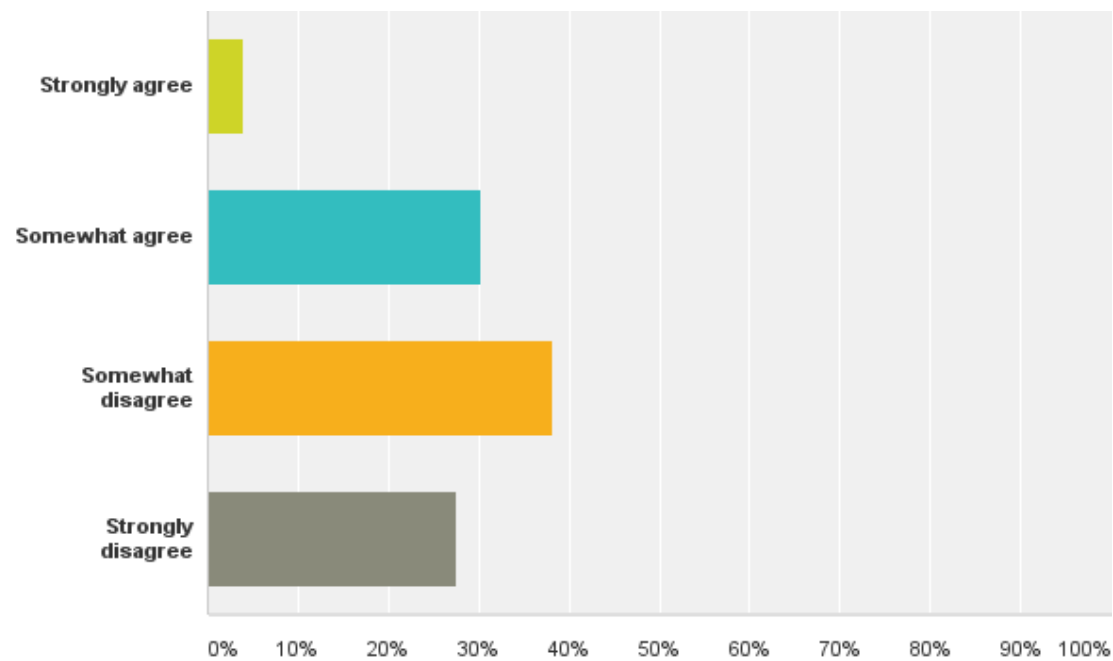
Consider the following views of the relationship between University teaching and research: A. Both teaching and research should be required of all tenured faculty. B. Separate teaching and research streams should be developed for tenured faculty. How would you describe your own view?

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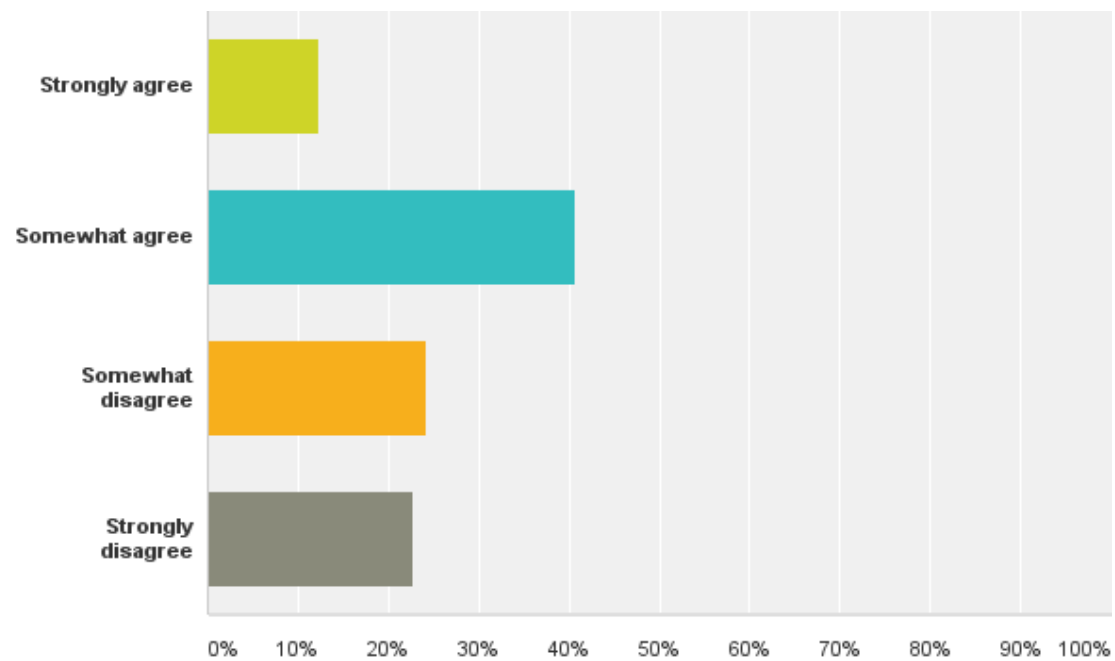
Consider the following statement: Memorial should make its existing infrastructure and resources more available to business. Do you agree or disagree with the statement above?

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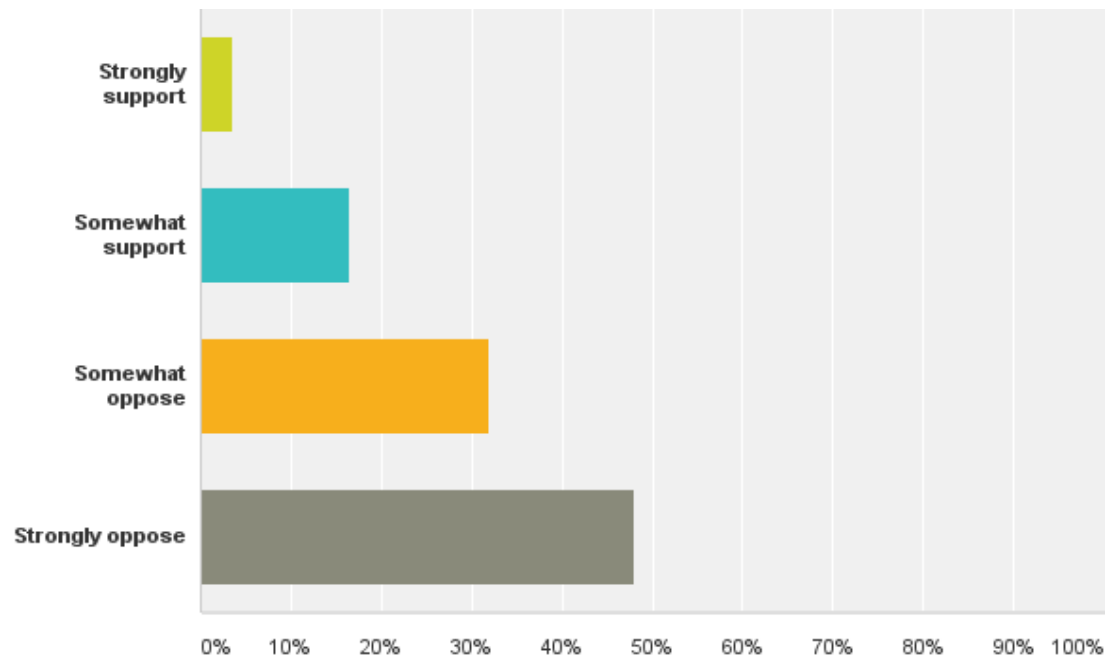
Consider the following statement: Memorial should encourage industry and business to become more involved in the University. Do you agree or disagree with the statement above?

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## Would you support or oppose the creation of an Office of Innovation headed by an Associate Vice President?

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**In general, allocating funds to new initiatives (such as the administration of innovation policy) requires the university to increase revenues or reduce allocations of funds in other areas (such as teaching and research). In light of this, would you support or oppose the allocation of funding to the administration of innovation?**

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